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Problems And Prospects Of Street Vendors With Special Reference To Vita, Dist. Sangli

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Abstract

This Research Paper Is Related With problems and prospects of street vendors with special reference to vita, dist. Sangli. This paper work is depending on primary and secondary. There are many business stands one of them street vendors. In Vita, Vendors done crucial role. And they did very significant work. In work of Vendors includes Vegetable and Fruit Vendors they have separate entity in their business. It means they have separate identity. They all of are well known in their work. As an independent occupation, street vendors represent that class of rural households whose main function is to provide services ancillary to agriculture and farming. They also include households primarily engaged in such farming products as are needed largely to meet the local needs. In a sense, street vendors the peculiars feature of a subsistence village economy which has since undergone a process of fast disintegration.

Keywords: Problems of Street Vendors, Financial Position, Business Condition.

Introduction:

There are various street vendors in Vita. Since long ago, they are doing work in traditional way. Very few street vendors have modern way. Everyone has separate entity of in their business. So everyone can get information of street vendors immediately or easily. In street vendors family everyone is running their business. This business had been running from last generation to till.

Vita is a town and a municipal council in Sangli district in the India state of Maharashtra. It is nicknamed as 'City of Gold'.

Population:

Population of Vita

Year	Population Census
1991	32,018
2001	41,804
2011	48,289

(Source: Municipal Council, State the Population of Vita (Sangli), Census Report, 2011)

Map of the Vita



Street Vendors: In Vita there are many business stands one of them street vendors. In Vita, Vendors done crucial role. And they did very significant work. In work of Vendors includes Vegetable and Fruit Vendors they have separate entity in their business. It means they have separate identity. They all of are well known in their work. The market of Vendor has stay in Vita from very long time. They are doing their work in traditional way. Very few Vendors have modern technology. In Vita Vendor position is not good. They cannot get good market area for their business activities. In Vita Vendor are spread over a city area wise. It means they all of are known by their own area. In short everyone has separate entity of in their business. Hence everyone can get very fast or immediately or easily information of Vendors. In Vendor family everyone is running their business. They are given equal preference to their families' member in this work. So we can see here the women entrepreneurship. This business had been running from last generation to till. In Vita Vendors purchased fruits and vegetables from Wholesalers. It means that they are using the local market as well as beyond of Vita is well developing city. There are many facilities available. Hence Vendors have separate entity.1

Review of literature: The present researchers are cover the reviews are related to above subject is as:

- 1) Bryan C. Winter (2017) has studied on A Study of Informal Street Vendors.
- 2) Luciana Itikawa (2014) has Street Vendors and the Right to the City.

Conceptual Framework:

Types of Street Vendors: There are various types of Vendors such as Vegetables, Fruits and Flower and so on. Researcher has done the study of only two types of Vendors. It involves Vegetable and fruit. These types of Vendors explained in briefly follows.

1) Vegetables: Vegetables are produced seasonally, but the market requires products throughout the year. For many decades, this problem of matching product availability with consumer demand was solved in two ways:

- i) Selling fresh products during harvest and shortly thereafter.
- ii) Processing the rest to meet demand during the rest of the year.

2) Fruits: A fruit stand is a primarily open-air business venue that sells seasonal fruit and many fruit products from local growers. It might also sell vegetables and various processed items derived from fruit. The fruit stand is a small business structure that is primarily run as an independent sole proprietorship, with very few franchises or branches of larger fruit stand conglomerates, though many large food industry businesses have developed from fruit stand businesses.

Importance's of Artisans:

- 1) Self Employment:** many street vendors are having self employment and also they provided employment to other peoples.
- 2) Provided High Quality Goods in Minimum Cost:** The street vendors are provided good quality of goods at a minimum cost to the customers. It will increase the satisfaction of the customers.
- 3) Help in Development of Rural Economic:** The street vendors are very important in the development of rural economic in India. Improve the situation of rural economic.
- 4) Improve The Life Style Of Rural Peoples:** The street vendors improve the lifestyle of the rural peoples by providing employment to the rural peoples at local level.

Problems of the study:

The Street vendors like Vegetable Vendors, Fruit Vendors and Flower vendors are facing many difficulties and problems now days. These are given as follows.

1. Illiteracy of Vendors
2. Non- availability of Good Market.
4. Lack of financial assistance.
5. No means of transportation and communication.
6. Lack of government facilities.

Objectives of the Study:

1. To know the problems and prospects of street vendors.
2. To know the financial position of the street vendors.
3. To make necessary suggestion for improvement in rural artisans position in selected area.

Significance of the Study:

1. The present study is useful to street Vendors for conducting their business.
2. The present study is useful to street vendors for improvement in performance.
3. It also ensure that problems and prospects of the street vendors.

Research Methodology:

1.9.1 Primary data: The present researcher has collected primary data through questioner and personal discussion. Personal discussion is regarding with the two types of street vendors i.e. Vegetable Vendors, Fruit Vendors and Flower vendors. Street vendor have provided information through questioner.

1.9.2 Secondary data: the present researcher has collected secondary data through various sources i.e.: published sources and unpublished sources.

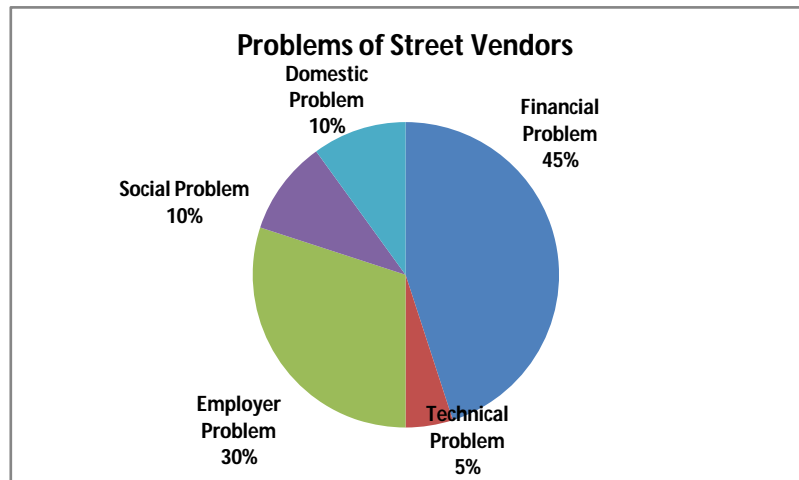
Results & Discussions:

Table 1: Problems of the Street Vendors

Sr. No.	Problems	No of Street Vendors	Percentage
1	Financial Problem	09	45%
2	Technical Problem	01	5%
3	Employer Problem	06	30%
4	Social Problem	02	10%
5	Domestic Problem	02	10%
6	Total	20	100%

(Source: Survey of Filed Work)

Table No: 1 indicates that the problems of street vendors. The above table and figure shows the classification of problems of street vendors in five categories. I.e. financial, technical, employee, social and Domestic etc. 09 street vendors bear financial problem out 20 sample means 45% street vendors bear these problems. 01 street vendor face to technical problems out of 20 sample means 5% street vendors bear the technical problem. 06 street vendors face to employee problem out 20 samples of street vendors means 30% street vendors bear the problem of less availability employee. 02 street vendors bear the social problem out of 20 samples of street vendors means 10% street vendors face to the social problem. 02 street vendors bear the domestic problem out of 20 samples of street vendors means 10% street vendors face to the domestic problem.



In short here major problem is financial face by street vendors. There is no any security in finance for street vendors. Street vendors are bearing multiple problems in the time of business activity.

Table 2: Selection of the Business

Sr. No.	Reasons	No of street vendors	Percentage
1	Traditional	10	50%
2	Low education	05	25%
3	Low Capital	02	10%
4	Situation	03	15%
5	Like	0	0
6	Total	20	100

(Source: Survey of Filed Work)

Table No 2. Shows that selection of the business. Selection of business is divided in to five categories. I.e. traditional, Low education, low capital, liking and situation etc. 10street vendors started this business because of traditional reason. Means 50% street vendors said that the selection of this business because of its run from last generation to till. But out of 20 street vendors 5 street vendors said that they have less or educational knowledge so they are started this business. And 3 street vendors said that need of capital for running the business is less. So this business selected. But no anyone street vendors said that, no interested and like this type of business for meeting their needs.

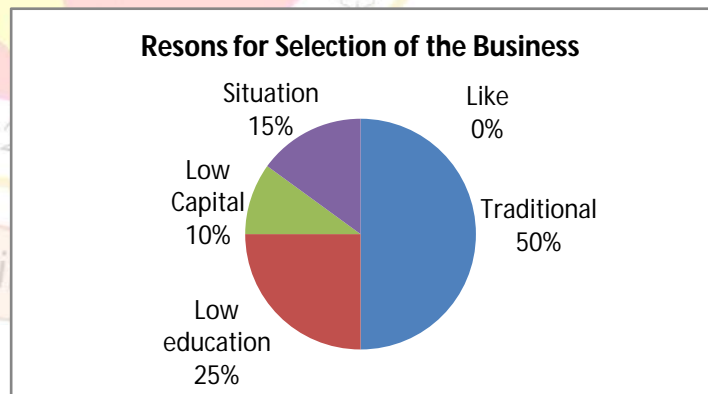
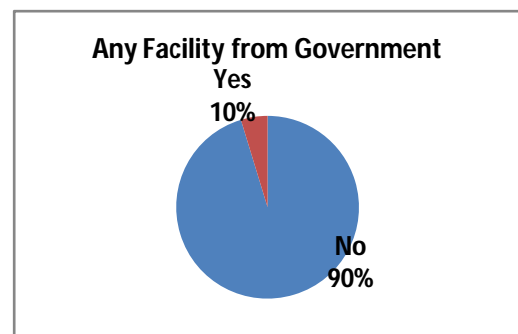


Table 3: Any Facility from Government

Sr. No.	Yes/No	No of street vendors	Percentage
1	Yes	2	10%
2	No	18	90%

(Source: Survey of Filed Work)

Table No 3. Shows that, any facility were provided to the street vendor by government. Out of total 18 respondent said that no any facility provided by government for their business. This is the very bad condition raised by government. That's why they could not increase their business situation and their life style.



5.2 Findings:

- 1) It is found that, there are many problems are incurred in time of business work. I.e. financial, technical, employee, social and house problems etc. most of them are bearded financial problem. Secondly out of them are faced to technical problems. And some of them are faced to employee's problems. And 2 street vendors are faced to social problem out of total samples as well as domestic problem. (Table1)
- 2) It is found that, maximum street vendors are selected this business for the reason of behind that is this business handover from one generation to current generation. Means it is the business of their father as well as grandfathers. (Table 2)

5.3 Suggestions:

- 1) Government should be provided cold storage and working sheds at subsidized rates.
- 2) Government should provide the good educational facilities to the street vendor's children.
- 4) Banks should be provided suitable loan facilities for expanding financial status of the street vendors.

Conclusion:

The present work is useful in the growing economic of India. The study work has done on the problem of street vendors about social, educational, financial, technical, worker aspects. The researcher studied the financial position of street vendors. It has show that the financial position is satisfactorily but there is a room for the improvement in the financial position. The study also shows that the street vendors faced a lot of problem in their day to day work. It will affect the financial position of street vendors. The government does not provided any type of facilities to the street vendors for their improvement. The study suggested that the government should provided facilities to the street vendors for their improvement. The street vendors should be run their business in modern way, for that purpose they should use advanced system. It will be improve their financial position and ultimately enhance the growth of economic development.

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